

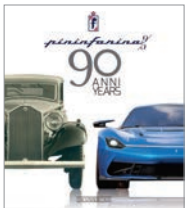
YOUR SHELF WILL THANK YOU

Book Reviews

Tim Kemmis



PININFARINA



PININFARINA 90 ANNI/90 YEARS

BY Giorgio Nada Editore
and Pininfarina

Hardcover with dust jacket

Text in English and Italian

515 black and white,
with 304 color images

10.2 x 11IN, 528 pages

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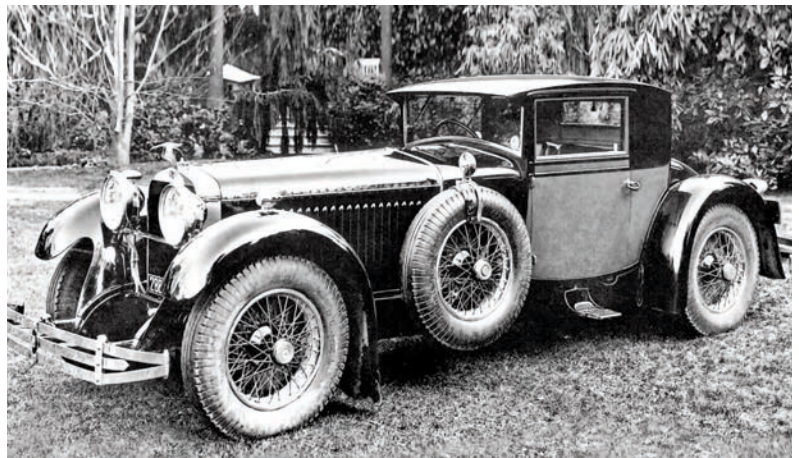
In chronological order, this magnificent book celebrates every one of the six hundred and thirty-two automotive designs Pininfarina has created during its first ninety years. Over eight hundred photographs, complemented with informative captions, detail the stylistic highlights of each design. Paolo Pininfarina himself describes the last thirty years of Pininfarina's projects.

What is evident through all nine decades, whether looking at majestic concours d'elegance winners from the 1930s, post-World War II sports cars, recent electric and eco-friendly city cars, or today's hypercars, is the attention Pininfarina has made to design, innovation, and exquisite craftsmanship.

This is a volume you'll enjoy studying as much as reading.

Pininfarina has graced its styling on several different marques, and, examining the photos, one can follow the distinctive themes Pininfarina set for each. Ferrari figures prominently with no less than one hundred and twenty-seven different designs, making this a great place to appreciate the impact Pininfarina's styling has made on the Ferrari legend over the last sixty-eight years.

It was not easy to select photographs to accompany this review. I was as much tempted to select non-Ferrari models, just to show the breadth of Pininfarina's genius, as to select photos portraying the evolution of Pininfarina's Ferrari styling. In the end, either would



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require too many photographs for a book review. You'll just have to get the book to witness Pininfarina's brilliance for yourself.

When you're finished with PININFARINA - 90 ANNI/90 YEARS, you'll have an even greater appreciation for the automotive styling, design, and genius of Pininfarina. PH